

Get ready for the Notifiable Data Breaches scheme

*Changes in the Privacy Amendment Act 2017
and requirements on personal information safety*

What is a Notifiable Data Breach?

A Notifiable Data Breach (NDB) is a data breach that is likely to result in serious harm to any of the individuals to whom the information relates.

It applies to situations in which:

- unauthorised person access personal information of customers
- a device with customers' personal information is lost or stolen
- a database of personal information is hacked
- personal information is provided to the wrong person by mistake.

In some cases, however, data breaches are not notifiable.

The NDB scheme: What changes and when

Beginning **22 February 2018**, organizations are **obliged to notify** not just those individuals whose data was breached but also the Australian Information Commissioner. The notice **must include recommendations** about the steps that individuals should take in response to the data breach. Organizations also need to be prepared to do **quick assessments of suspected data breaches** to decide if they are likely to result in serious harm.

Who has to pay attention to the NDB?

The NDB scheme applies to **businesses, Australian Government agencies and other organizations** that are already required by the Privacy Act to keep information secure. This means every organization that has an annual turnover of more than \$3 million.

How to prepare for the NDB scheme

Because the maximum penalty for both government agencies and private organizations is **1.8 million dollars**, all organizations should review their practices, procedures and systems for securing personal information. They should also ensure that they are able to **respond quickly to suspected data breaches**.

There is no need to be afraid of changes in the Privacy Amendment Act if the data is well secured. Reliable and easily manageable **data loss protection software (DLP)** such as Safetica DLP will help organizations safely protect their data.



Safetica **finds incidents** with personal data and **notifies management** if something happens



Safetica protects your data from leaking through the most common channels, such as removable media, public cloud services or unencrypted communication



Safetica keeps the data secure and **prevents data leaks** in the first place

Why is it important to care about data breaches?

Organizations should think about data security not just because of the NDB scheme or the Privacy Amendment Act but also because of the costs of data leaks. **Cybercrime cost** Australian companies **5.41 million dollars** on average in 2017. And the **annual increase** in the costs of cybercrime was **25.8 %** between the years 2016 and 2017.

What else can Safetica help with?

- **Tracking important data and documents**
Safetica enables you see how data is actually handled in your organization. It tracks the movement of important documents, sees who opens them etc.
- **Simplifying data encryption**
All media containing personal data should be encrypted to strengthen data security. Safetica simplifies the encryption throughout the whole organization.
- **Employee education**
Safetica informs employees about security rules and thus gives them a sense of responsibility for the sensitive data they are working with.
- **Setting rules for handling data**
Safetica ensures that only authorized individuals are able to view, move or edit sensitive data.

Find out how can Safetica help you: www.safetica.com



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This document is designed to provide helpful general guidance on some key issues relevant to this topic. It should not be relied on as legal advice. It does not cover everything that may be relevant to you and does not take into account your particular circumstances. It is only current as of the date of release. You must ensure that you seek appropriate professional advice in relation to this topic as well as to the currency, accuracy and relevance of this material for you.

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